YI-HUA LIN (林憶樺)



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Education

- PhD, Accounting, Cheng Kung University, 2007/7
- Master, Department of Business Education, National Changhua University of Education, 1999/7
- Bachelor, Department of Economics, National Chengchi University, 1997/6

Area of Specialty

- Financial Accounting, Corporate Social Responsibility, ESG and Environmental Accounting Issues, Business education

Academic Experience

- Assistant Professor, Department of Accounting Information, Southern Taiwan University of Science and Technology, 2007/8 to present
- Instructor, Department of Accounting Information, Southern Taiwan University of Science and Technology, 2000/8 to 2007/7

Journal Papers

1. Lin, Y.-H., Hsieh, T.-Y., & Yong, T. Z. (2026). The impact of corporate governance on company performance - Using electronic voting system as mediator. Journal of Economics and Management, 22, 47–65.
2. Lin Yi-Hua andPan Li Lin (2023) Develop Evaluation Indicators of Environmental Performance Audit for or Petrochemical Industry under Sustainable Development Goals (SDGs), Journal of Technology Management, Vol.28, Issue 2, 165-188.
3. Lin Yi-Hua and FAN YI-FUN (2019)The Impact of Characteristics of Corporate Governance on Corporate Eco-efficiency: A Test of the Life Cycle Hypothesis. Journal of Southern Taiwan University of Science and Technology: Social Science Edition. Vol.4, Issue 2, 32-47.
4. Yu Hui-Yu, Chunghuey Huang, Yi-Hua Lin and Chun-Li Tsai (2017). The Impact of Information Transparency on Information Transfer. Emerging Markets Finance and Trade. 53 (4): 776-785. (SSCI).
5. Lin Yi Hua, Chen Nai Hua (2014). A Study of Industry Environmental Accounting Disclosure Associated with Cost and Benefits– A Case Study of Japanese Hitachi Group. Universal Journal of Accounting and Finance. 2(5), 129-135.
6. Lin, Yi-Hua, Jeng-Ren Chiou, and Yenn-Ru Chen (2010) Ownership Structure and Dividend Preference: The Evidence of China's Privatized Firms, Emerging Markets Finance and Trade. 46(1): 56-74.(SSCI)
7. Lin Yi-Hua, Yenn-Ru Chen and Jeng-Ren Chiou(2008) Ownership control and rights offerings in Chinese listed firms. Corporate Ownership & Control 5(4): 481-491.
8. Wilfred W. Wu, Song-Horng Lin, Yea-Yun Cheng, Cheng-Hwai Liou, Jui-Yuan Wu, Yi-Hua Lin, Frederick H. Wu (2006) Changes in MIS research: status and themes from 1989 to 2000. International Journal of Information Systems and Change Management 1(1): 3-35.
9. Chiou, J. and Y. Lin (2005) The Structure of Corporate Ownership: A Comparison of China and Taiwan's Security Markets. Journal of American Academy of Business, Cambridge 6(2): 123-127. (ABI)

Conference Papers

1. Yu-Ling Wang and Yi Hua Lin (2025). The Impact of Social Dimension Factors on Brand Value: The Mediating Role of Corporate Life Cycle, 2025 Business Management Decision and Practice Conference, Tainan, Taiwan.
2. Hsin-I Chang and Yi Hua Lin (2025). The Impact of Environmental Performance on Brand Value：The Moderating Roles of Corporate Life Cycle, 2025 Business Management Decision and Practice Conference, Tainan, Taiwan.
3. Hao-Xiang XU and Yi Hua Lin (2024). Traditional Snack Shop Expansion Decision Analysis: A Case Study of Store A, 2024 Business Management Decision and Practice Conference, Tainan, Taiwan.
4. Yi Hua Lin , Pan Li Lin and Yi-Hsin Wang(2022).The Study of Relationships between Climate-related Financial Disclosures and Environmental, Social and Governance (ESG), Taiwan Accounting Association Annual Conference, Tainan, Taiwan.
5. Yi Hua Lin , Kuo Zhi Yin and Pan Li Lin (2021).The Study of the Relationship between Environmental, Social and Governance (ESG) Scores and Corporate Performance in the Post COVID-19 Era: Evidence from Companies Listed on Investor Relations Platform (IR Platform). Taiwan Accounting Association Annual Conference, Taipei, Taiwan.
6. Yi Hua Lin , Yong Tze Zhion and Chung Yi Ting(2020).The Influence of Electronic Voting System on Foreign Shareholding, Corporate Governance and Operating Performance, Taiwan Accounting Association Annual Conference, Taipei, Taiwan.
7. Yi Hua Lin (2019). Develop Material Flow Cost Accounting System Integrated Sustainable Development Goals (SDGs): A Case Study of Taiwanese Petrochemical Company. International Conference on Innovation and Management, Hiroshima, Japan.
8. Yi Hua Lin and Shan Ting Tsai (2018). The Influence of Corporate Social Responsibility Performance on Brand Value and Financial Performance—A Case of Food Industry. 10th STUST International Conference on Finance, Accounting, and Management Decisions, Tainan.
9. Hui-Shan Wei, and Yi Hua Lin (2016). Purpose of Private Financing and Firm Performance: Evidence from China. International Conference on Knowledge-Based Economy and Global Management, Tainan.
10. Yen Lin Chen and Yi Hua, Lin (2015). The Market Reaction to Diversification Investment Announcements: Evidence from Associated British Food. 10th Annual London Business Research Conference.
11. Nai Hua Chen and Yi Hua, Lin (2014). A Study of Industry Environmental Accounting Disclosure associated with cost and benefits– A Case Study of Japanese Company. Annual Conference on Management and Social Sciences.
12. Bui Thi Thuy and Yi Hua, Lin (2012). The Financial and Operating Performance in Privatization Enterprises in Vietnam. The 8th International Conference on Knowledge-Based Economy & Global Management joins with The Conference of Business Management Practices in Taiwan-Vietnam Cross Country Enterprises.
13. Yi-Hua Lin, Yenn-Ru Chen and Hsiang-Hsuan Chih (2012). The Institutional Environment and Accounting Conservatism: Evidence from China?. Corporate Governance: An International Review 20th Anniversary conference on National Governance Bundles.
14. Yi Hua Lin, and Le Thi Hong Minh (2011). The Relationship between Ownership Structure, Supervision Mechanism and Firm performance: an Empirical Study in Vietnamese Listed Firms. International Conference on Knowledge-Based Economy and Global Management, Tainan.

Dissertation

- Lin, Yi-Hua (2007) "The Impact of Ownership Structure on Dividend Preference and Seasoned Equity Offerings: Evidence from Chinese Listed Firms," Ph.D. Dissertation, National Cheng Kung University

Professional Certifications

1. IPAS AI Application 2025
2. Fundamentals of Restaurant Management System GM ERP System 15.A3, 2020
3. Software Developer of APP for eBusiness MIT App Inventor2, 2018
4. Business Intelligence Olap Application Engineer, 2011
5. Microsoft Office Specialist 2007 (Word Expert、Excel Expert、Outlook、PowerPoint), 2010
6. ERP Application Engineer for Distribution Module

Grants

1. Ministry of Science and Technology research project: Develop Evaluation Index of Environmental Performance Audit for or Petrochemical Industry under Sustainable Development Goals (SDGs), 2019-2020.
2. Ministry of Science and Technology research project: Develop ISO14051 Material Flow Cost Accounting System for Petrochemical Industry under the Circular Economy, 2018-2019.

Entrusted Practical Projects

- Environment Management Accounting System Design and Application,2013-2014