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Education

- PhD, Business Administration, National Chung Cheng University, 2008/1
- Master, Hospital and Health Care Administration, National Yang-Ming University, 1993/7
- BBA, Accounting, Feng Chia University, 1991/7

Area of Specialty

- Cost and Management Accounting
- Financial Management
- Business Management
- Financial Statement Analysis
- Marketing Management

Academic Experience

- Assistant Professor, Department of Accounting Information, Southern Taiwan University of Science and Technology, 2008/1 to present
- Instructor, Department of Business Administration, Southern Taiwan University of Science and Technology, 2003/8 to 2008/1
- Instructor, Department of Health Care Administration, Diwan University, 2001/8 to 2003/7

Conference Papers

1. Hui-Fang Tan, Chao-Hsien Lu, Yu-Ling Chiu, Ting-An Chan, Min-Juan Hung, Chen-Hsi Chang (2026), “Using the Technology Acceptance Model to Explore the Implementation Strategies and Operational Benefit Evaluation of Smart Ordering Transformation in Traditional Chain Breakfast Stores,” 2026 Conference on Business Management Decision-Making and Practice, Tainan, Taiwan.
2. Chao-Hsien Lu, Hui-Fang Tan, Huei-Ling Hsia, Yin-Hsuan Wang, Yen-Yu Ku, Yi-Yuan Hung, Chia-Wei Chen (2026), “A Study on the Evolutionary Path of Brand Transformation in Small and Medium-sized Enterprises Driven by Digital Empowerment,” 2026 Conference on Business Management Decision-Making and Practice, Tainan, Taiwan.
3. Chao-Hsien Lu, Tan, Hui-Fang, Huei-Chen Huang, Chih-Chien Cheng, Hung-En Kao (2025), "A Study on the Operational Dilemmas and Strategies for Breakthroughs of Private Kindergartens under the Trend of Declining Birth Rates", 2025 Conference on Business Management Decisions and Practices, Tainan, Taiwan.
4. Tan, Hui-Fang, Chao-Hsien Lu, Chun-Nan Huang, Yi-Lian Li (2021), "Cost Analysis of Health Checkup in Hospitals – An Example of the Health Checkup of Civil Servants in a Public Hospital", 2021 Business Management Decision and Practice Conference, Tainan, Taiwan.

Dissertation

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Books

- Managerial Accounting: Tools for Business Decision Making, Weygandt 9/e, Wiley, Translated by Chao-Hsien Lu & Wen-Hung Huang, Tsang Hai Publishing, 2023.

Professional Certifications

1. TIMS Marketing Proficiency Certificate / Certificate of Marketing Planning, CPT251-0005, Taiwan Institute of Marketing Science, July 2025.
2. AIGC Artificial Intelligence Generated Content Certificate / AIGC Specialist, SV00072202610818, Stichting IPOE Education Foundation / IPOE International Certification Center, April 2026.
3. ESG Assistant Administrator, 1130119, Commerce Development Research Institute, November 2024.
4. TIMS Marketing Proficiency Certificate / Certificate of Marketing Planning, CPT241-0048, Taiwan Institute of Marketing Science, July 2024.
5. Certificate of ESG Marketing Manager, 1000239935, Applied Business Management Association, May 2024.
6. Certificate of ESG Marketing Analyst, 1000239935, Applied Business Management Association, May 2024.
7. Certified ESG Junior Manager, ESG-JM-20230095, Taiwan Industrial Sustainable Development Association, August 2023.
8. TIMS Marketing Proficiency Certificate / Certificate of Marketing Planning, CPT231-0050, Taiwan Institute of Marketing Science, July 2023.
9. Global Technology Credential Certification, NV40052022000029, IPOE Education Foundation Stichting, November
10. Application Engineer of Business Data, GP0073703859, Chinese Enterprise Resource Planning Society, February 2022.
11. Application Engineer of Blockchain Management in Supply Chain Finance Module, GP0073713518, Chinese Enterprise Resource Planning Society, January 2022.
12. IT Planner of IFRS, GP0072332457, Chinese Enterprise Resource Planning Society, December 2021.
13. The Certificate of Proficiency in Fundamentals of Enterprise Resource Planning GM ERP System 15.A3, GP0070927811, Chinese Enterprise Resource Planning Society, November 2021.
14. Software Developer of APP for eBusiness MIT App Inventor 2, GP0063888534, Chinese Enterprise Resource Planning Society, January 2021.
15. The Certificate of Proficiency in Fundamentals of Property Management System for WISE Web Hotel Manager V7.X, GP0064098820, Chinese Enterprise Resource Planning Society, January 2021.
16. The Certificate of Proficiency in Fundamentals of Restaurant Management System GM ERP System 15.A3, GP0061122883, Chinese Enterprise Resource Planning Society, November 2020.

Professional Experience

1. Associate Dean, Student Affairs, Southern Taiwan University of Science and Technology, 2024/8 to 2025/1.
2. Director, Accounting Office, Southern Taiwan University of Science and Technology, 2023/2 to 2024/7.
3. Specialist, Director's Office Cost Group, Chi Mei Hospital, 1995/8 to 2001/8.

Entrusted Practical Projects

1. Workforce Development Agency, Ministry of Labor, No: 24001110190-MOL, "Small Business Human Resources Enhancement Plan--Chuo Yii Enterprise Co.", 2023/6 to 2024/7.
2. Workforce Development Agency, Ministry of Labor, No: 24001110190-MOL, "Small Business Human Resources Enhancement Plan--Yo Yang Enterprise Co.", 2022/6 to 2023/7.
3. Workforce Development Agency, Ministry of Labor, No: 33001120185-MOL, "Small Business Human Resources Enhancement Plan--Chuo Yii Enterprise Co.", 2023/6 to 2024/7.
4. Tsang Hai Publishing, No: 33001120138, "Management Accounting (Weygandt/Kimmel/Kieso, 9th Edition) Chapters 7-12 Translation", 2023/5 to 2023/6.

5. Hong Yang Computer Technology CO., LTD, No: 33001120141, "GTC Word Merge Printing Certificate Guidance", 2023/3 to 2023/10.
6. Omega Training Co., No: 24001100281, " Constructing a Financial Accounting System", 2021/8 to 2022/1.
7. Omega Training Co., No: 24001090154, " Applying Activity-Based Costing to improve Accuracy of Cost Information", 2020/10 to 2021/3.