

## Chia-Te Wu (伍家德)

Department of Business Administration Southern Taiwan University of Science and Technology No. 1, Nan-Tai Street, Yong Kang Dist., Southern Taiwan University of Science and Technology  
Office S308-7  
886-6-2533131 ext. 4526  
886-6-2422460  
w116@stut.edu.tw  
No. 1, Nan-Tai Street, Yungkang Dist., Tainan City 71005, Taiwan



### Education

- Ph.D. in Department of Business Administration, National Cheng-chi University, 2000/7
- Master in Department of Business Administration, National Cheng-chi University, 1990/7

### Area of Specialty

- Strategic Management, Technology Management.

### Academic Experience

- Associate Professor, Department of Business Administration, Southern Taiwan University of Science and Technology, 2001/2 to present
- Assistant Professor, Department of Business Administration, Southern Taiwan University of Science and Technology, 2000/8 to 2001/1
- Lecturer, Department of Business Administration, Southern Taiwan University of Science and Technology, 1995/8 to 2000/7

### Journal Papers

1. Lee, Tung-Chieh, Ruo-Yin Lin, Chia-Te Wu, Hu-Ling Wei (2024) "Research on the Impact of the COVID-19 Epidemic on the Performance of Publicly Listed Companies in the Tourism Industry," Journal of Southern Taiwan University of Science and Technology: Social Science Edition, 9(2), 19-42. (in Chinese)
2. Lee, Tung-Chieh, Ting-Han Zhou, Chia-Te Wu (2024) "Correlation Analysis Between Operating Performance Changes and Share Price Returns of Listed and OTC Companies in the Pharmaceutical Industry," Journal of SHE-TE University, 26(1), 189-208. (in Chinese)
3. Wu, Chia-Te, Huang, Wen-Hung, Huang, Ling-Yu, Ou, Chih-Ling (2021) "A Study on the Online Shopping Effects of Freight Labeling and Complementarity of Suggested Items," Management Information Computing, 10(1), 11-20 (in Chinese).

### Dissertation

- Wu, Chia-Te (2000) "Research on the Type of Product Innovation, Functional Involvement and New Product Development Performance," Ph.D. Dissertation, National Cheng-chi University, Taipei, Taiwan.

### Professional Certifications

1. Business Application Professionals Certification Programs- Fundamentals level: Spreadsheets 2010 Using Microsoft Excel 2010, No: 17-A-BAP-SS-FD-886003701, 2017/09.
2. Business Application Professionals Certification Programs- Fundamentals level: Documents 2010 Using Microsoft Word 2010, No: 16-A-BAP-DM-FD-886005891, 2016/08/31.
3. Business Application Professionals Certification Programs- Fundamentals level: Documents 2010 Using Microsoft PowerPoint 2010, No: 16-A-BAP-PT-FD-886005924, 2016/08/31.

### Entrusted Practical Projects

1. Wu, Chia-Te (2024), 2024 Small Enterprises Talent Skill Progressive Program- Xingde

- International Co., Ltd., No: 33001130075-MOL.
2. Wu, Chia-Te(2023), 2023 Small Enterprises Talent Skill Progressive Program- Xingde International Co., Ltd., No: 33001120059-MOL.
  3. Wu, Chia-Te(2022), 2022 Small Enterprises Talent Skill Progressive Program- Xingde International Co., Ltd., No: 33001110081-GP.
  4. Wu, Chia-Te(2021), 2021 Small Enterprises Talent Skill Progressive Program- Gin Wei Ent. Co., Ltd., No: 33001100066-GP.
  5. Wu, Chia-Te(2020), 2020 Small Enterprises Talent Skill Progressive Program- Rocktouch Enterprise Co., Ltd., No: 33001090081-GP.
  6. Wu, Chia-Te(2020), 2020 Small Enterprises Talent Skill Progressive Program- Gin Wei Ent. Co., Ltd., No: 33001090056-GP.
  7. Wu, Chia-Te(2019), 2019 Small Enterprises Talent Skill Progressive Program- Mizuki Plus Ltd., No: 33001080134-GP.